

STOP ENERGY DOLLARS FROM GOING OUT THE WINDOW, LITERALLY/ 2

Foremost among the products that can significantly reduce energy costs while beautifying a home are Duette® Architella® honeycomb shades, which boast a patented honeycomb-within-a-honeycomb design that provides more air pockets than traditional honeycomb shades and dramatically increases R-values—the measure of a product’s ability to keep heat in and cold out. The higher the R-value, the better the product is at maintaining desired indoor temperatures. When properly installed, Duette Architella shades can actually reduce heat flow at the window by up to 50 percent and lower heating and cooling costs. During the *Stop The Great Energy Giveaway*, consumers will be rewarded with a \$50 rebate per window on purchases of Duette Architella shades. Ideal for patio and sliding glass doors, Duette honeycomb shades with the Vertiglide™ Duolite™ design option allows two different honeycomb fabrics to be used together for nuanced light control and are offered at a \$300 rebate per window.

The *Stop The Great Energy Giveaway* promotion also includes vertically oriented Luminette® Privacy Sheers with a \$200 rebate per window, Silhouette® window shadings, with the Signature S-Vane™, with a \$100 rebate per window and Pirouette® window shadings with a \$75 rebate per window –each of these products combines operable vanes with sheer fabric that allows natural light to be drawn deep into the room while still providing maximum UV protection. Rounding out the promotional offering are Skyline® gliding window panels with a \$150 rebate per window and Vignette® Modern Roman Shades with a \$50 rebate per window.

The *Stop The Great Energy Giveaway* is part of the new Hunter Douglas *Hunter Green* initiative designed to create awareness and action around conserving energy, supporting social programs that have a positive impact across the globe and promoting the superior energy-saving benefits that Hunter Douglas products offer.

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